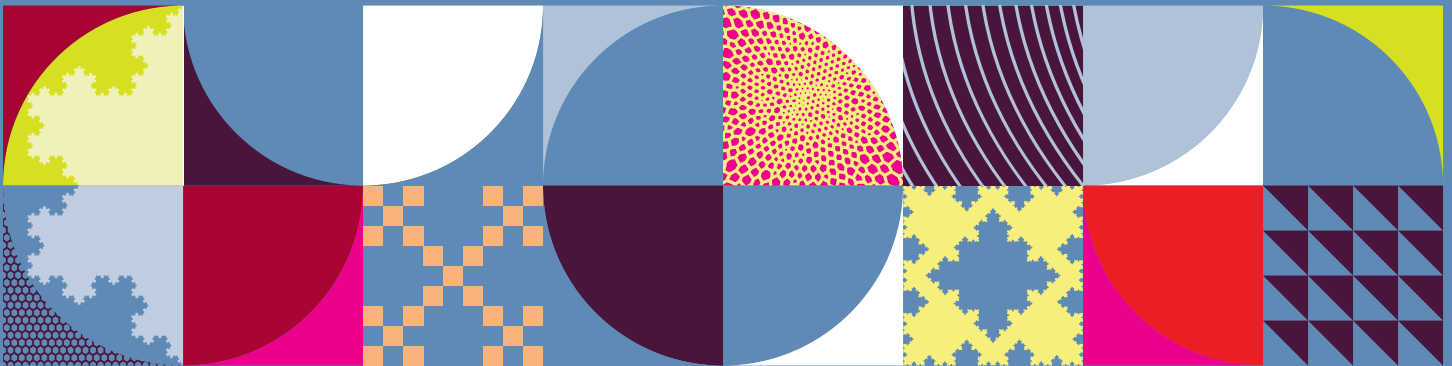




SIGGRAPH2015

Xroads of Discovery



Conference 9-13 August 2015 Exhibition 11-13 August 2015

Sponsorship & Advertising

High-impact, high-profile marketing opportunities
that will drive influential professionals to your exhibit space,
generate more qualified leads, and increase sales.



Art Gallery

A visual feast featuring the crossroads of art and science.



Real-Time Live!

Short, live presentations simulating real-time work presented by artists and engineers who produced the work.



Dailies

A showcase of works by the vibrant production culture with discussions regarding obstacles and successes.



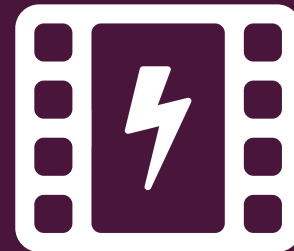
Emerging Technologies

Attendees interact with the latest tech before it becomes mainstream.

Serve popcorn at the Electronic Theater.

SOLD

Electronic Theater



Thrilled audiences screen the year's best animation, VFX and scientific visualization.

Sponsor a Program or Event

Program and event sponsorship offers extensive branding opportunities. Support investment begins at \$10,000. Pricing is based on exclusivity and the valuable sponsorship benefits you select.

Studio



The latest in 3D printing, modeling, and animation software for trial and testing.

Student Volunteers



The future of computer graphics professionals.

ALL ATTENDEES



Sponsor a coffee break.



Appy Hour Reception

The perfect social setting for discussions on the latest in mobile technologies.

DONATE:

software
mouse pads
work stations
charging stations
lounge areas
hardware

Networking Reception

A highly anticipated and well-attended networking event where attendees eat, drink, and be merry.



Creatively Target Your Audience.

Brainstorm new and unexpected ways to reach SIGGRAPH's vast and diverse attendee base in the style most suited to your company culture. Make a proposal to increase your brand's visibility.



Mobile App

Ad consumption on mobile devices continues to rise.



Conference Locator

Choose an ad in the popular printed pocket guide.

SOLD

Lanyard



Your brand around the necks of thousands.



SIGGRAPHITI

Conference e-newsletter reaches 45,000 prospects. Choose a button ad with referring link.



Registration Web Site

Your banner ad is seen by thousands of online registrants.



SIGGRAPH 2015 Web Site

Leaderboard and button ads are available on this main source of information for prospective attendees.

3'w x 8'h

Standing Sign Board

Your brand coming and going on these double-sided attention grabbers.

Digital & On-Site Advertising

Advertising in one or more of SIGGRAPH's high-traffic digital media channels is an excellent way to reach our technology-driven audience. Communicate directly through these promotional outlets.



Escalator Runner

Promote your company or message to attendees on the move while they have a moment to relax and enjoy the ride.

SOLD

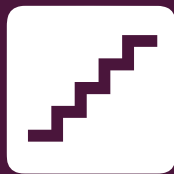


The perfect take-away often used long after SIGGRAPH ends.



Meeting Room

A limited number of convention center meeting rooms are available for rent on a daily basis.



Stair Decal

High-impact locations with high traffic ensure your messages are underfoot.



Merchandise Bag Insert

Reach thousands of attendees with a flyer promoting your message.



Exhibition Aisle Sign

Floating high above the Exhibition, why not promote your company to attendees every time they look up.



High Interest. High Volume.

Effectively reach SIGGRAPH's technology-driven audience while the crowds convene in August in Southern California. SIGGRAPH always enjoys its largest attendee numbers while in Los Angeles.



Location, location,
location.

The SIGGRAPH attendee
base is highly visual.

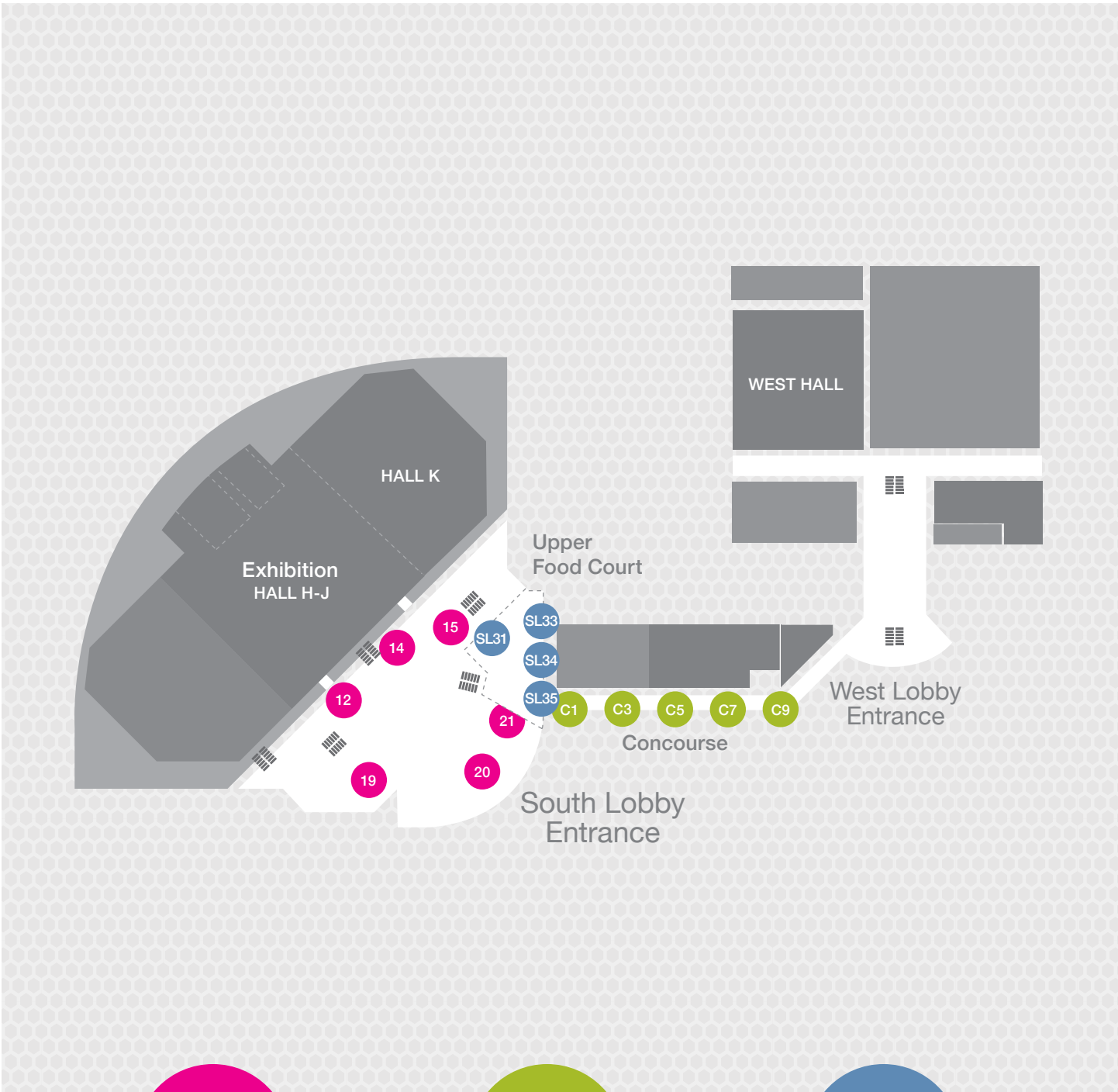


Los Angeles always
draws the largest
crowds.



Make a Brand Entrance

Display your company banner in highly visible areas of the Los Angeles Convention Center. Grab attendees' attention when they arrive, register, walk to sessions, and leave for the day. Installation and dismantle are included.



South Lobby

- 12 12'h x 21'w
- 14 12'h x 21'w
- 15 12'h x 21'w
- 19 12'h x 21'w
- 20 12'h x 21'w
- 21 12'h x 21'w
(double-sided)



Concourse

- C1 4'h x 18'w
- C3 4'h x 18'w
- C5 4'h x 18'w
- C7 4'h x 18'w
- C9 4'h x 18'w
(double-sided)



Food Court

- SL31 5'h x 18'w
- SL33 7'3" h x 22'w
- SL34 7'3" h x 22'w
- SL35 7'3" h x 22'w
(single-sided)



Reserve your sponsorship and advertising opportunity today!

For more information or to reserve ad space contact:

SIGGRAPH 2015 Exhibition Management
Hall-Erickson, Inc.
98 East Chicago Avenue
Westmont, Illinois 60559 USA
+1 800.752.6312 (Toll free US and Canada)
+1 630.434.7779 (International)
+1 630.434.1216 fax
exhibits@siggraph.org



Los Angeles

SIGGRAPH 2015 and the Los Angeles Convention Center are steps away from a variety of restaurants, entertainment and retail options, and a vibrant nightlife. The setting offers unique access to a variety of recreational opportunities in a spectacular, revitalized downtown. Sponsorship and advertising is a great way to make sure your company is part of this irresistible mix of energy, artistry and the newest ideas in computer graphics and interactive techniques.

Insertion Order

Total Order: \$ _____

Exhibitor _____

Contact Person _____

Signature _____

Address _____

City _____

State/Province _____

Postal Code _____

Country _____

Telephone _____

Email _____



HAVE QUESTIONS?

Angela Chybik
SIGGRAPH 2015
Exhibition Management
+1.866.950.7444
+1.630.434.7779
exhibits@siggraph.org



SEND CONTRACT TO:

exhibits@siggraph.org
or
SIGGRAPH 2015
Exhibition Management
Hall-Erickson, Inc.
98 East Chicago Avenue
Westmont, Illinois 60559 USA



MAIL CHECKS TO:

ACM SIGGRAPH 2015 - Exhibits
P.O. Box 809124
Chicago, Illinois 60680-9124 USA



Please make checks payable to:
ACM SIGGRAPH 2015

Cancellation Policy

For Sponsorship Opportunities

The Sponsorship Agreement(s) is(are) entered into as of the date of the Sponsor's signature above. Sponsor is responsible for meeting all requirements and deadlines outlined in the Confirmation Letter as well as full payment with Agreement or upon receipt of invoice. This Agreement is binding and any attempt to cancel all or part of this Sponsorship Agreement shall result in the forfeit of 100% of the sponsorship fee.

For Advertising

Cancellation of space reservations are not accepted after the closing date for the selected advertising opportunity. Special positions may not be canceled.

Digital Advertising

SIGGRAPH 2015 Web Site

- Leaderboard Ad\$2,800
- Button Ad \$2,100

SIGGRAPHHITTI 2015 E-Newsletter

- Button Ad\$2,500
- April Newsletter
- May Newsletter
- June #1 Newsletter
- June #2 Newsletter
- July #1 Newsletter
- July #2 Newsletter

Attendee Registration Web Site

- Banner Ad\$4,000

Mobile App

- Mobile App Ad.....Contact us for pricing.

Print Advertising

Conference Locator

- Full Page..... \$1,100
- Inside Front Cover\$1,500
- Back Cover.....\$2,000

Sponsorship Opportunities

Convention Center On-site

- Standing Sign Boards\$1,500
- Convention Center Meeting Rooms\$2,000
- Exhibitor Tech Talks.....\$2,000
- Merchandise Bag Insert\$2,000
- Escalator Runners\$3,000
- Tote Bags **SOLD** \$7,500
- Lanyards..... **SOLD** \$8,000
- Aisle Signs\$8,000
- Stair Decals\$10,000

Convention Center Banners

Includes installation and dismantle.

- 12..... 12'h x 21'w Double-sided.....\$5,000
- 14..... 12'h x 21'w Double-sided.....\$5,000
- 15..... 12'h x 21'w Double-sided.....\$5,000
- 19..... 12'h x 21'w Double-sided.....\$5,000
- 20 12'h x 21'w Double-sided.....\$5,000
- 21 12'h x 21'w Double-sided.....\$5,000
- C1 4'h x 18'w Double-sided.....\$3,000
- C3..... 4'h x 18'w Double-sided.....\$3,000
- C5..... 4'h x 18'w Double-sided.....\$3,000
- C7..... 4'h x 18'w Double-sided.....\$3,000
- C9..... 4'h x 18'w Double-sided.....\$3,000
- SL31 5'h x 18'w Single-sided\$3,500
- SL33 7'3''h x 22'w Single-sided\$3,500
- SL34 7'3''h x 22'w Single-sided.....\$3,500
- SL35 7'3''h x 22'w Single-sided.....\$3,500

! Banner package discounts available.