Sponsorship & Advertising

High-impact, high-profile marketing opportunities that will drive influential professionals to your exhibit space, generate more qualified leads, and increase sales.
Sponsor a Program or Event

Program and event sponsorship offers extensive branding opportunities. Support investment begins at $10,000. Pricing is based on exclusivity and the valuable sponsorship benefits you select.

Art Gallery
A visual feast featuring the crossroads of art and science.

Real-Time Live!
Short, live presentations simulating real-time work presented by artists and engineers who produced the work.

Emerging Technologies
Attendees interact with the latest tech before it becomes mainstream.

Dailies
A showcase of works by the vibrant production culture with discussions regarding obstacles and successes.

Serve popcorn at the Electronic Theater.
Thrilled audiences screen the year’s best animation, VFX and scientific visualization.

Electronic Theater
SOLD
Creatively Target Your Audience.

Brainstorm new and unexpected ways to reach SIGGRAPH’s vast and diverse attendee base in the style most suited to your company culture. Make a proposal to increase your brand’s visibility.
Digital & On-Site Advertising

Advertising in one or more of SIGGRAPH’s high-traffic digital media channels is an excellent way to reach our technology-driven audience. Communicate directly through these promotional outlets.

Mobile App
Ad consumption on mobile devices continues to rise.

Conference Locator
Choose an ad in the popular printed pocket guide.

Lanyard
Your brand around the necks of thousands.

SIGGRAPHITTI
Conference e-newsletter reaches 45,000 prospects. Choose a button ad with referring link.

Registration Web Site
Your banner ad is seen by thousands of online registrants.

SIGGRAPH 2015 Web Site
Leaderboard and button ads are available on this main source of information for prospective attendees.

Standing Sign Board
3’w x 8’h
Your brand coming and going on these double-sided attention grabbers.

SOLD
High Interest. High Volume.

Effectively reach SIGGRAPH’s technology-driven audience while the crowds convene in August in Southern California. SIGGRAPH always enjoys its largest attendee numbers while in Los Angeles.
Make a Brand Entrance

Display your company banner in highly visible areas of the Los Angeles Convention Center. Grab attendees’ attention when they arrive, register, walk to sessions, and leave for the day. Installation and dismantle are included.

Location, location, location.

The SIGGRAPH attendee base is highly visual.

Los Angeles always draws the largest crowds.
Los Angeles

SIGGRAPH 2015 and the Los Angeles Convention Center are steps away from a variety of restaurants, entertainment and retail options, and a vibrant nightlife. The setting offers unique access to a variety of recreational opportunities in a spectacular, revitalized downtown. Sponsorship and advertising is a great way to make sure your company is part of this irresistible mix of energy, artistry and the newest ideas in computer graphics and interactive techniques.

Reserve your sponsorship and advertising opportunity today!

For more information or to reserve ad space contact:

SIGGRAPH 2015 Exhibition Management
Hall-Erickson, Inc.
98 East Chicago Avenue
Westmont, Illinois 60559 USA
+1 800.752.6312 (Toll free US and Canada)
+1 630.434.7779 (International)
+1 630.434.1216 fax
exhibits@siggraph.org

s2015.siggraph.org
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**Cancellation Policy**

**For Sponsorship Opportunities**

The Sponsorship Agreement(s) is(are) entered into as of the date of the Sponsor’s signature above. Sponsor is responsible for meeting all requirements and deadlines outlined in the Confirmation Letter as well as full payment with Agreement or upon receipt of invoice. This Agreement is binding and any attempt to cancel all or part of this Sponsorship Agreement shall result in the forfeit of 100% of the sponsorship fee.

**For Advertising**

Cancellation of space reservations are not accepted after the closing date for the selected advertising opportunity. Special positions may not be canceled.

### Digital Advertising

**SIGGRAPH 2015 Web Site**
- Leaderboard Ad ........................................ $2,800
- Button Ad ................................................ $2,100

**SIGGRAPHitti 2015 E-Newsletter**
- Button Ad ......................................................... $2,500
- April Newsletter
- May Newsletter
- June #1 Newsletter
- June #2 Newsletter
- July #1 Newsletter
- July #2 Newsletter

**Attendee Registration Web Site**
- Banner Ad ........................................................... $4,000

**Mobile App**
- Mobile App Ad ........................................... Contact us for pricing.

### Print Advertising

**Conference Locator**
- Full Page .................................................. $1,100
- Inside Front Cover ...................................... $1,500
- Back Cover ................................................. $2,000

**Sponsorship Opportunities**

**Convention Center On-site**
- Standing Sign Boards ........................................ $1,500
- Convention Center Meeting Rooms ....................... $2,000
- Exhibitor Tech Talks ....................................... $2,000
- Merchandise Bag Insert .................................... $2,000
- Escalator Runners .......................................... $3,000
- Tote Bags .................................................. SOLD $7,500
- Lanyards .................................................. SOLD $8,000
- Aisle Signs .................................................. $8,000
- Stair Decals .................................................. $10,000

**Convention Center Banners**
Includes installation and dismantle.
- 12........................ 12’h x 21’w Double-sided .......... $5,000
- 14........................ 12’h x 21’w Double-sided .......... $5,000
- 15........................ 12’h x 21’w Double-sided .......... $5,000
- 19........................ 12’h x 21’w Double-sided .......... $5,000
- 20........................ 12’h x 21’w Double-sided .......... $5,000
- 21........................ 12’h x 21’w Double-sided .......... $5,000
- C1........................ 4’h x 18’w Double-sided ........... $3,000
- C3........................ 4’h x 18’w Double-sided ........... $3,000
- C5........................ 4’h x 18’w Double-sided ........... $3,000
- C7........................ 4’h x 18’w Double-sided ........... $3,000
- C9........................ 4’h x 18’w Double-sided ........... $3,000
- SL31 .................. 5’h x 18’w Single-sided ............. $3,500
- SL33 .................. 7’3”h x 22’w Single-sided .......... $3,500
- SL34 .................. 7’3”h x 22’w Single-sided .......... $3,500
- SL35 .................. 7’3”h x 22’w Single-sided .......... $3,500

Banner package discounts available.

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**HAVE QUESTIONS?**

Angela Chybik
SIGGRAPH 2015
Exhibition Management
+1.866.950.7444
+1.630.434.7779
exhibits@siggraph.org

**SEND CONTRACT TO:**

exhibits@siggraph.org
or
SIGGRAPH 2015
Exhibition Management
Hall-Erickson, Inc.
98 East Chicago Avenue
Westmont, Illinois 60559 USA

**MAIL CHECKS TO:**

ACM SIGGRAPH 2015 - Exhibits
P.O. Box 809124
Chicago, Illinois 60680-9124 USA

Please make checks payable to:
ACM SIGGRAPH 2015