



## SIGGRAPH 2015 – 9-13 August 2015 CONFERENCE TIP SHEET

SIGGRAPH is a 5-day interdisciplinary educational experience and conference for the latest computer graphics and interactive techniques.

The 42<sup>nd</sup> annual conference will take place at the Los Angeles Convention Center.

### WHAT:

SIGGRAPH Programs Offer the Latest in Emerging Technologies, Games, Art, Virtual Reality/Augmented Reality, Robotics, and more.

- **VR Village:** Dedicated to featuring real-time immersion in the latest virtual and augmented realities with content and experiences, including Nomadic Virtual Reality (VR), Tabletop Augmented Reality (AR), Full-Dome Cinema, and live performances and demonstrations in a 360-degree immersion dome.
- **Emerging Technologies:** A showcase of the latest interactive and graphics technologies that include 3D, virtual reality, and projection mapping.
- **Computer Animation Festival:** Watch the world's most innovative and amazing digital film and video shorts.
- **Studio:** See and touch projects from alternative fields that utilize and build new foundations in computer graphics, including:
  - o Mi.Mu Gloves will have musician **Imogen Heap** [via remote location] to support the company's product that highlights interactions with music and visuals. This will take place on Tuesday, 11 August, from 9:00am-10:30am.
- **Games:** Preview the hottest games and talk with the minds behind critically acclaimed titles, including: "Witcher 3: Wild Hunt," "Deus EX: Mankind Divided," and "Rise of the Tomb Raider."
- **Art Gallery:** An exhibit of 15 curated pieces that integrate craft techniques and contemporary digital design.
- **Production Sessions:** Go behind the scenes with the top special effects companies behind films such as "Jurassic World," "Ant-Man," "Avengers: Age of Ultron," and "Inside Out."
  - o There will be a special presentation to celebrate Industrial Light & Magic's 40<sup>th</sup> Anniversary on Monday, August 10.
- **Robotics:** Telepresence Robot to Help Paralyzed Man from Brazil Travel to SIGGRAPH in LA.
- [Other programs](#) at SIGGRAPH include: Making, Real Time Live! Technical Papers, Job Fair, Appy Hour and Exhibits.



**SIGGRAPH 2015 – 9-13 August 2015**  
CONFERENCE TIP SHEET – Page 2

**WHEN:** 9-13 August 2015

**HOURS:** Sunday, 9 August: 12:00 pm – 5:30 pm  
Monday, 10 August: 9:00 am – 5:30 pm  
Tuesday, 11 August: 9:00 am – 5:30 pm  
Wednesday, 12 August: 9:00 am – 7:00 pm  
Thursday, 13 August: 9:00 am – 3:30 pm

**WHERE:** Los Angeles Convention Center  
Los Angeles, CA

**WHY:** See and learn about the latest computer graphics technologies, breakthroughs, research, and interactive techniques.

Visit the [SIGGRAPH 2015 website](#) or follow SIGGRAPH on [Facebook](#) and [Twitter](#) for more detailed information about the programs and conference. To register to attend this event, visit the [registration page](#).

**MEDIA**

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