

Why SIGGRAPH?



Learning

At SIGGRAPH 2015, you will learn more in five days than you could at any other conference, or any combination of conferences, anywhere in the world. And you'll learn from the world's leading experts in computer graphics and interactive techniques.

"It changed the way I see my work daily."



Inspiration

With real-time access to the latest theories, the coolest technologies, and the wisdom of thousands of colleagues, you will return from SIGGRAPH 2015 creatively rejuvenated. This is your chance to get out of the office away from your daily routine. Come meet the best minds in the industry.

"It's the most inspiring thing I do every year – the latest cutting-edge everything."



Expertise

From the Exhibition to the Production Sessions and from Technical Papers to Courses, when people are developing new ideas and emerging technologies, they present them at SIGGRAPH.

"It's the best way to learn things people never tell you at school."



Engagement

Interactive is so important to us that it's part of our name. At SIGGRAPH 2015, you'll see, hear, and touch real-time demos by the most technically advanced minds in computer graphics and interactive techniques.

"Experience worth every penny."



Exclusive

With its breadth of programs and events, only SIGGRAPH 2015 allows you to produce a conference experience that's exclusively yours. The balance of technical presentations with artistic and creative demonstrations is what really makes SIGGRAPH stand out.

"It's like being a fly on the wall at a major studio's creative meeting."



Community

Connect with people from everywhere in the world who share your joy in the power of art and science. Interact with artists, researchers, educators, animators, new-comers, and pioneers in computer graphics and interactive techniques.

"There is a chance to interact with the creators and the brains behind most of the products that we use on a daily basis."

Dear _____, SUPERVISOR'S NAME

Maybe you know about the SIGGRAPH conference, the annual five-day extravaganza of computer graphics and interactive techniques. Many of the courses, talks, papers, panels, demos, and exhibitors are directly related to our work. And all of them are focused on the latest technology breakthroughs. Some of my friends in the industry have attended previous SIGGRAPH conferences, and they tell some very convincing stories about how it improved their skill set and led to new, productive collaborations.

I think attending this conference would be an invaluable investment of time and financial resources. It's in Los Angeles in mid-August. There's so much to see, do, and learn that I'd love to attend the full five days of content, but three days might be enough. Of course, I would be available via email, text, and phone during the conference, but I would not be available for full-time work (unless I give up sleeping for a few days). The cost of travel, hotel, and registration would be about \$_____.

Here's the SIGGRAPH 2015 web site: s2015.siggraph.org

What do you think? Is this a good addition to my professional-development plan? Please let me know. I'll be happy to discuss the idea any time. What about lunch next week?

Thanks,

SENDER'S NAME