Lead Management Services

Lead Retrieval Unit Descriptions

All device options provide leads on a cloud server with a secure personalized exhibitor portal for lead follow-up and download. Leads can be downloaded in Excel or tab delimited file as many times as you want by anyone with the login information. Leads will be available on the cloud for up to 3 months after the event.

ExpoSmart is a lead retrieval app for your phone; it is compatible with Android and iOS smart phones. By scanning the QR code on the attendee badge you can quickly capture leads without the need to rent hardware. With ExpoSmart, qualifiers are optional and you can add notes to each lead. Leads are uploaded to the cloud in real time for immediate access. With the ExpoSmart application on your own smartphone you can extend the opportunities to capture leads, you do not have to be in your booth to scan a badge anymore. Perfect for social functions, networking lounges etc.

ExpoAccess is a lead retrieval device which includes a high speed pistol grip scanner linked to a Blackberry smart phone via Bluetooth. By scanning the QR code on the attendee badge you can quickly capture leads. With ExpoAccess, qualifiers are optional and you can add notes to each lead. Leads are automatically uploaded to the cloud in real time for immediate access.

ExpoScan is an Android device with a lead retrieval app, perfect for those that don't want to use their own phone. By scanning the QR code on the attendee badge you can quickly capture leads. With ExpoScan, qualifiers are optional and you can add notes to each lead. Leads are uploaded to the cloud at the end of the event once the unit is returned.

Upgrade/Add On Options to Devices for Increased ROI:

Custom Qualifiers: Company specific questions can be added to each lead for enhanced follow up. Up to 20 questions with 20 answers each can be included. By going to your personnel rcsreg.com/myleads portal you can easily enter your questions/answers that will automatically appear on your lead retrieval device or smart phone.

ExpoAction: Automatically send a simple text based email to the attendees that you have scanned thanking them for visiting your booth. emails can be sent immediately as you scan or at a chosen future time.
(Real time emails only available with ExpoSmart and ExpoAccess)

For Additional Information and to Save Order Online Now: **www.rcsreg.com/leads/siggraph2015**

SIGGRAPH 2015
Xroads of Discovery

RCS
Lead Retrieval Order Form

ITEM	UNIT PRICE			QUANTITY	TOTAL
	Early Bird Thru 6/19	Advance 6/20-7/24	On-Site 7/25-8/13	(Prices quoted in U.S. dollars only)	
SMART PHONE APPLICATION:					
☐ *ExpoSmart* - Single Phone Access	$ 179.00	$ 229.00	$ 279.00	X_____ =	$_____
☐ *ExpoSmart* - Up to 5 Phone Access (Compatible with Android and iPhone)	$ 349.00	$ 449.00	$ 549.00	X_____ =	$_____
HAND HELD UNITS:					
☐ *ExpoAccess* - Real time leads (Includes real time leads online - no download required)	$ 275.00	$ 360.00	$ 440.00	X_____ =	$_____
☐ *ExpoScan* - Post show leads (Data is available online after the event)	$ 250.00	$ 325.00	$ 400.00	X_____ =	$_____
OPTIONAL SERVICES:					
☐ **Custom qualify mode** (Available for ExpoSmart, ExpoAccess, and ExpoScan only)	$ 100.00	$ 130.00	$ 160.00	X_____ =	$_____
☐ **ExpoAction email** (Available for all units)	$ 100.00	$ 200.00	$ 300.00	X_____ =	$_____
☐ *Delivery & pick-up* (Please provide an on-site mobile phone number below to schedule your delivery)			$ 125.00	X_____ =	$_____

BEST VALUE

Processing Fee $ 10.00
Avoid processing fee and order online

TOTAL $_____

CONTACT INFORMATION

Name_____

Company_____

Address_____

City, ST, Zip_____

Country_____

Booth #_____

Mobile Phone_____

email_____
(email **receipt** will be sent once order is processed)

email_____
(email **confirmation** will be sent once order is processed)

ORDER ONLINE FOR SECURE INSTANT PROCESSING OF YOUR ORDER

www.rcsreg.com/leads/siggraph2015

PAYMENT:
- a confirmation will be sent when order is processed if email provided -

Credit Card - Orders must be processed online or sign and fax this form to 805-477-0592 , then call 805-654-0171 to complete your payment

Check (US funds drawn on a US bank) - Make payable to **REGISTRATION CONTROL SYSTEMS**
Mail completed form with check to:
EXHIBITOR SERVICES DESK
REGISTRATION CONTROL SYSTEMS
1833 Portola Rd., Suite D
Ventura, CA 93003

Phone: 805-654-0171
email: exhibitorserv@rcsreg.com
Orders must be pre-paid.
No purchase orders will be accepted.

To ensure availability, order early.
No refunds for advance orders or units not utilized onsite. Refunds are not issued for unreported defects.
Please return units within one hour of the close of the event.
Non-returned units recovered by RCS will be charged a full delivery charge.
Lost or damaged units will be charged a replacement fee of $1,800.00.

I agree to the above terms and conditions _____
(signature required for faxed or mailed in orders)

PLEASE RETAIN A COPY FOR YOUR RECORDS