

FREEMAN

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SIGGRAPH2015
 Xroads of Discovery

**DISCOUNT PRICE
 DEADLINE DATE
 JULY 15, 2015**

INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

FREEMAN fabric solutions

NAME OF SHOW: **SIGGRAPH 2015 / 11 - 13 AUGUST 2015**

COMPANY NAME _____ BOOTH #: _____

CONTACT NAME: _____ PHONE #: _____

E-MAIL ADDRESS _____

For Assistance, please call 714-254-3410 to speak with one of our experts.

For fast, easy ordering, go to www.freemanco.com/store

STANDARD PURCHASE -- Standard Framing, Sizes, and Fabric

- Single-sided graphics, frame hardware and harness included.
- Complete the "Hanging Sign" order form. (Labor and hardware to hang sign are NOT included.)
- Orders received after the deadline date are subject to availability and will be charged standard prices.

An Exhibitor Sales Specialist will contact you for details.

Square Signs

| Quantity | Length | Height | All Sides (Linear Ft.) | Discount Price | Standard Price | Total |
|----------|-----------|--------|---------------------------|----------------|----------------|-------|
| _____ | 10' x 10' | 3' | 40' | 7,186.65 | 10,780.00 | _____ |
| _____ | 10' x 10' | 4' | 40' | 8,531.85 | 12,797.80 | _____ |
| _____ | 15' x 15' | 3' | 60' | 10,158.10 | 15,237.15 | _____ |
| _____ | 15' x 15' | 4' | 60' | 11,998.85 | 17,998.30 | _____ |

Rectangle Signs

| Quantity | Length | Height | All Sides (Linear Ft.) | Discount Price | Standard Price | Total |
|----------|-----------|--------|---------------------------|----------------|----------------|-------|
| _____ | 10' x 15' | 3' | 50' | 9,052.45 | 13,578.70 | _____ |
| _____ | 10' x 15' | 4' | 50' | 10,510.60 | 15,765.90 | _____ |

Circle Signs

| Quantity | Diameter | Height | Circumference (Linear Ft.) | Discount Price | Standard Price | Total |
|----------|----------|--------|-------------------------------|----------------|----------------|-------|
| _____ | 10' | 3' | 31.42' | 6,345.75 | 9,518.65 | _____ |
| _____ | 10' | 4' | 31.42' | 7,334.95 | 11,002.45 | _____ |
| _____ | 15' | 3' | 47.12' | 8,943.35 | 13,415.05 | _____ |
| _____ | 15' | 4' | 47.12' | 10,354.80 | 15,532.20 | _____ |

Triangle Signs

| Quantity | Length | Height | All Sides (Linear Ft.) | Discount Price | Standard Price | Total |
|----------|-----------------|--------|---------------------------|----------------|----------------|-------|
| _____ | 10' x 10' x 10' | 3' | 30' | 5,531.65 | 8,297.50 | _____ |
| _____ | 10' x 10' x 10' | 4' | 30' | 6,445.90 | 9,668.85 | _____ |
| _____ | 15' x 15' x 15' | 3' | 45' | 8,540.85 | 12,811.30 | _____ |
| _____ | 15' x 15' x 15' | 4' | 45' | 12,183.20 | 18,274.80 | _____ |

Serpentine Signs

| Quantity | Length | Height | Double Sided (Linear Ft.) | Discount Price | Standard Price | Total |
|----------|--------|--------|------------------------------|----------------|----------------|-------|
| _____ | 15' | 3' | 30' | 4,649.75 | 6,974.65 | _____ |
| _____ | 15' | 4' | 30' | 5,828.50 | 8,742.75 | _____ |
| _____ | 20' | 3' | 40' | 6,991.55 | 10,487.35 | _____ |
| _____ | 20' | 4' | 40' | 8,231.25 | 12,346.90 | _____ |
| _____ | 30' | 3' | 60' | 9,161.60 | 13,742.40 | _____ |
| _____ | 30' | 4' | 60' | 11,086.60 | 16,629.90 | _____ |

Total: _____ x 9%(Tax) _____ = _____

CUSTOM PURCHASE -- Custom Framing, Various Custom Sizes, and Fabrics

Please check the box to have an Exhibitor Sales Specialist contact you regarding FREE Samples of materials and/or quotes.

CUSTOMER GUIDELINES FOR SUBMITTING GRAPHICS ARTWORK

Our goal is to provide you with the best possible quality graphics for your event or exhibit. You can help us in that effort by providing digital art files using the following guidelines. If you are sending us completed, print-ready files, please pass the following information on to your graphics designer. Two overall considerations for submitting acceptable artwork involves proper resolution or size of the file to avoid poor quality images, and proper color matching information and proofs to ensure accurate color reproduction.

PLEASE PROVIDE THE FOLLOWING WHEN SUBMITTING ART

RASTER ART (photos, logos containing any continuous tone images):

- Art submitted at 1:1 (100%), resolution should be no less than 60 dpi (100 dpi preferred)
- Art submitted at 2:1 (50%), resolution should be no less than 120 dpi (200 dpi preferred)
- Art submitted at 4:1 (25%), resolution should be no less than 240 dpi (400 dpi preferred)

VECTOR ART:

- Logos should be vector and have outlined fonts (if provided as bitmap, please use high-res images)

FONT AND LINKS:

- Supply all fonts used in your design (zip Mac fonts). If unsure how to collect fonts, convert them to outlines.
- Supply all links used in your document. Use packaging feature if available. If unsure how to collect links, embed them in the file when saving.

COLOR:

- If PMS color matching is required, please use original Pantone + Solid Coated swatches in your artwork. Modifying Pantone names will result in printing default color (CMYK)
- CMYK artwork will be produced "As Is". Our color output is balanced and vibrant.
- Convert RGB art to CMYK if possible.
- If you are sending Certified Color Proofs (Gracol, Swop, Fogra), please provide ICC file information used to print your samples. Best option would be to include ICC chart on your prints.

ARTWORK IN THE STRUCTURE:

Please note that any panels going in the metal frame will hide 1/4" of your art all the way around. If you have continuous wall where individual panels are divided by metal, use 1.25" spacing in between each panel to account for gaps and the natural flow of the graphics.

ACCEPTABLE FILE SOFTWARE

We are capable of working with both PC and MAC based software, and can accept art created with the ADOBE Creative Suite - Illustrator, InDesign, and Photoshop

Always provide the following:

- Native files with fonts and links (zipped)
- High-res PDF-X/4 exports of the files

ACCEPTABLE FILE TYPES AND SUPPORT FILES

NATIVE FILES:

- AI CLOUD (CC) file with Packages supporting links and fonts. You may keep images linked but Packaging feature must be used.
- AI (CS6, CS5, CS4...) file with embedded links and outlined fonts.
- EPS file with embedded links and outlined fonts.
- INDD file with Packaged supporting links and fonts.

PRINT FILES:

- High-res PDF-X/4 (preferred).
- AI with PDF content (choose this option when saving file).
- EPS files with embedded links and outlined fonts.

RASTER OF BITMAP ART:

- Photoshop EPS (preferred, use 8-bit preview, Max, Quality JPG compression).
- PSD (make sure font layers are rasterized).
- TIFF, JPG (quality 8 and higher).

MAC users: User Zip or Stuffit programs when submitting fonts other than OTF (Open Type Fonts).

WAYS TO SEND ARTWORK

- Files below 10 MB can be delivered via email. Larger files may be posted to Freeman's FTP site. You may get the password and other needed information from your Freeman service representative in order to post files. However, a hard copy proof and backup of the files on CD-Rom/DVD may be required to be sent via overnight delivery in addition to posting the electronic files. Please call (714) 254-3410 for assistance.